

ALPINE ECHO

ALPINE, CALIFORNIA
THURSDAY, JULY 7, 1960

PRICE FIVE CENTS
VOLUME 3, NUMBER 13, Page 1

Date Book

THURSDAY, JULY 7th
YW-Wives, Shady Rock, potluck, noon
V.F.W. vs. Kiwanis
Kiwanis, Fuller Hall, 7 PM
FRIDAY, JULY 8th
Episcopal Bible Classes, Moats' home,
9:30 AM
American Fence vs. Alpine Trucking
Pilgrim Fellowship outing, leaving
church at 6 PM
Alpine Acacia Club, Crow's Nest,
Alpine Heights Road, 6:30 P.M.
V.F.W. meeting, at Hall, 8 P.M.
SATURDAY, JULY 9th
Happy Acres vs. Whitt Plumbing
V.F.W. Game Night, at Hall, 8 PM
Bake Sale, Guatay, 9:00 A.M.
MONDAY, JULY 11th
Alpine Day Camp 2nd session begins,
at Shady Rock, 10 A.M.
Alcoholics Anonymous, Fuller Hall, 8PM
Evening Circle meeting, Chapel of the
Hills church, 7:30 PM
Kiwanis vs. Florences
TUESDAY, JULY 12th
Alpine Trucking vs Frontier 45
Alpine Fire Department training meeting
Alpine Fire House, 7:30 PM
WEDNESDAY, JULY 13th
Alpine Community Church Guild,
Fuller Hall, 9 AM
Day Circle of Chapel of the Hills church,
Oakzanita Ranch, 11 AM
Youth Center vs. V.F.W.
Alpine Baseball Assn, Youth Center, 8 PM
THURSDAY, JULY 14th
Lazy A vs. American Fence
Alpine Kiwanis, Fuller Hall, 7 PM
Chapel of the Hills family night potluck,
at church, 7 PM
FRIDAY, JULY 15th
Whitt Plumbing vs. Happy Acres
Alpine V.F.W. Auxiliary, at Hall, 8 PM
SATURDAY, JULY 16th
V.F.W. Game Night, at Hall, 8 PM
TO MEET AT OAKZANITA RANCH
The Day Circle of the Chapel of the
Hills church will meet at 11 A.M. next
Wednesday, July 13, at the Oakzanita
Ranch on Highway 79.

Summer Youth Program

SECOND SESSION TO BEGIN
Monday, July 11, will be the beginning
date for the second session of the day
camp program at the Alpine Youth Center.
Thirty children participated in the first
two week session, according to Robert
Frederickson, director.
You may register your youngsters for the
second session today (Thursday July 7) or
tomorrow from 10 A.M. to 4 P.M. at the
Youth Center. The fee is \$2.00 for two
weeks which covers everything but the
30¢ charge for the swimming on Monday.
Each Monday the program is held at Shady
Rock with swimming. Children bring a
lunch each day. Milk is provided.
Activities include archery, softball, bad-
minton, volleyball, tennis, horseshoes,
shuffleboard, table tennis, and crafts.

ALPINE ACACIA CLUB

PATIO PARTY AT KATHERINE BLACK'S
The Alpine Acacia Club will have a
patio party at the home of Mrs. Paul
Black, "The Crow's Nest", on Alpine
Heights Road. Watch for the black crow
on the mailbox. There will be a regular
potluck dinner starting at 6:30 P.M. fol-
lowed by a showing of colored slides by
Dr. Roy E. Vermillion of one of his recent
trips.
If you need guidance to find the house,
be at Fuller Hall at 6:15 P.M.

ALPINE UNION SCHOOL

SCHOOL BOARD RE-ELECTS OFFICERS
At the annual organization meeting
held July 1 the Governing Board of the
Alpine Union School District re-elected
all officers for the ensuing school year.
They are president, John R. Reynolds; vice-
president, Fred D. Rushing; clerk, Laurence
M. Wilcox; and secretary, Virginia Lee
Spires.

San Diego County in area is larger than
the states of Rhode Island and Delaware
combined, and nearly as large as Con-
necticut.

Shaded Bleachers

ROOF PUT OVER BALLPARK BLEACHERS
You no longer need to worry about the
hot sun when you are watching the Alpine
youngsters play ball at the Alpine Youth
Center. There is now a roof over the
bleachers build by Burt Fuller, Gordon and
John Gilroy, Cliff Woodridge, and Don
Ramsey. Wood was donated for the con-
struction.

BASEBALL

The Alpine Baseball Association will
have a meeting next Wednesday evening,
July 13, in The Alpine Youth Center, at
8 P.M. These friends of Alpine youth
are really giving a lot of time and effort
to make Alpine a good place to live.

SOFTBALL

The Alpine Allstars Softball team lost
to the Morena Honor Camp team when
they played them at the camp on the
Fourth of July. It was a good game ending
with a score of 7 to 5. Guards at the camp
served lemonade during the afternoon,
according to Cliff Woodridge, manager of
the Alpine team.

Alpine team members are Grant Cooke,
Cliff Woodridge, Paul Spires, Bob Rowan,
John Gilroy, Dennis Claynoweth, Skip and
Tim Schurr, Don Ramsey and Jay Schaff.
Umpires are Burt Fuller and O. E. Ramsey.

ALPINE V.F.W.

The regular monthly meeting of Alpine
V.F.W. post #5233 will be held this Fri-
day evening, July 8, at 8 P.M. in the
V.F.W. Hall.

The ladies auxiliary will meet the fol-
lowing Friday at the Hall.

"We wish to convey to our friends
through THE ECHO our thanks for and
appreciation of the many expressions of
sympathy occasioned by the passing of
our brother Ned.

Mamie B. Button
B. D. Button
R. S. Button

ALPINE ECHO

AN INDEPENDENT WEEKLY NEWSPAPER
PUBLISHED IN ALPINE, CALIFORNIA
SAN DIEGO COUNTY

SUBSCRIPTION: 1 YEAR.....\$2.00

JUDICIALLY DECLARED A NEWS-
PAPER OF GENERAL CIRCULATION
BY THE SUPERIOR COURT OF SAN
DIEGO COUNTY, CALIFORNIA.

NOVEMBER 12, 1959;
LEGALLY QUALIFIED TO PUBLISH
LEGAL NOTICES.

PHONE HICKORY 5-2616
Edgar S. Weltv EDITOR

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NEEDLEWORK GUILD

The San Diego Branch of the Needlework Guild of America meet at the home of Mrs. H. D. Trail, on Alpine Terrace Road, Alpine, for the last meeting of the club year having a potluck luncheon and business meeting. The Guild, a world-wide organization which originated in England celebrated its 75th anniversary in May.

The local chapter discussed plans for their in-gathering day to be held next fall, Oct. 25, at the Salvation Army Citadel in San Diego. Their motto is "one to wear and one to wash". Members of associated clubs give two garments of the same size and kind, or give money to purchase items. Next fall the gifts will be displayed at the Open House. Then the garments will be distributed to various worthy agencies.

Among those present last Monday were: Mmes. N. B. Hamilton, president; Blanche E. Roat, first vice-president; H. D. Trail, second vice-president; T. A. Smith of So. Grade Rd., third vice-president; Clif E. Roberts, secretary; J. R. Tierney, treasurer; John W. Parker, E. DeBerry Caperton, Herman Stange, Wm. C. SanSoucie, Mace Bratt, H. W. Johnson, and Mildred Kendall.

Jean Pekary and daughter Dian left to spend the summer in Vancouver, B.C., visiting Jean's mother and other relatives including Jean's brother who is in the Air Force. She hasn't seen him for 15 years.

LITTLE LEAGUE SCOREBOARD

TEAM	RUNS	HITS	ERRORS
Harbison Canyon	14	9	4
Alpine Allstars	6	7	12
Winning Pitcher... Elmore			
Happy Acres	7	9	5
Whitt Plumbing	6	5	4
Winning pitcher... John Snyder			
Home run... Skip Schnur			
Thus the Happy Acres team won top place for the first half of the season in the Pony League.			
PONY LEAGUE BATTING AVERAGES			
Paul Spires		.429	
John Gilroy		.375	
Bill Hoffman		.313	
John Snyder		.286	
Carl Strauch		.280	

CRITICISMS CITED

Speaking at the annual Methodist conference for this area Bishop Kennedy set forth four instances in which churches are sometimes guilty of following the communist line:

1. More and more there has been an acceptance in the church of the doctrine that religion is the opiate of the people. We in the church want to keep the people satisfied and comfortable. This is the official communist doctrine.
2. Religion is only an extra; it is not essential. This is a communist idea. They let the people attend church but make sure it is irrelevant to life and especially to social issues.
3. Propaganda is more important than the truth. The communists are afraid that the truth would destroy them. Many of us in the church are afraid of the truth, so we criticise others without any concern for being factual or truthful. Propaganda will gain our own selfish goal.
4. We have yielded to the communist line that the church ought to mind its own business. But the church's business is people, and wherever there is human life, that is the church's business.

Have you contributed to the cause of Communism by accepting any one or more of these four by thought, word, or deed?

Reprinted from THE CHAPEL CHIMES
Published by the Chapel of the Hills

FAMILY NIGHT POTLUCK DINNER

There will be a family night potluck dinner at the Chapel of the Hills church in Descanso on Friday, July 15.

SPEAKING OF PETS

KITTY.....

So you've acquired a kitten! Whether an elegant long hair, a lovable alley cat, a comic Siamese, a waddling Manx, or a rare Abyssinian, a cat is a quiet, clean and undemanding pet.

Here are some tips from the Pet Food Institute that may be helpful in bringing up your kitten:

1. Kittens should remain with Mama Cat for at least eight weeks. By that time,



they should have baby teeth and be ready for prepared cat food. Four feedings a day are necessary at first. Gradually decrease frequency and increase amount

of feedings. At nine months a cat should go on his adult diet of two meals a day.

2. Feed your cat at the same time and place every day. Keep a bowl of water available at all times.

3. Comb or brush your cat every day. This removes dry skin scales and the loose hairs he might swallow while bathing himself. A rubber brush is best for Siamese, a fine comb for short-hairs, and a comb and brush for long-hairs.

4. Don't pick your cat up by the scruff of the neck! Only new-born, lightweight kittens can take such handling. Use both hands to lift your cat--one under his hind legs, the other behind his front legs.

5. Teach your cat to play--it will keep him out of mischief. Catnip mice, ping pong balls, and rolled-up wads of cellophane are ideal toys.

Frequent blinking, rubbing of eyes, attempts to brush away blur...over-



sensitivity to light... excessive squinting... stumbling over small objects, may mean your child has an eye problem. (One child in four needs some kind

of eye care.)

Mr. and Mrs. Wm. Doerr, former Alpiners, are managing Holiday Ranch, near Flinn Springs, for the summer. Bill, former Alpine school teacher and son of Mr. and Mrs. Frank J. Doerr, says come on down for a picnic and a swim. Bill and Pat and their boys are living on the ranch. Otto Jehl, also former Alpine, is one of the lifeguards at the pool.

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Peas	Spinach	Tomatoes
Green Beans	Sauerkraut	Corn
Sliced Beets	Del Monte Pineapple-Grapefruit Juice	

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SPECIALS FOR FRIDAY AND SATURDAY, July 8 and 9

Business Directory

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ALPINE MOTOR SERVICE	2308 Hwy. 80, Alpine	HI 5-2317
CLEANERS		
ALPINE CLEANERS	Alpine	HI 5-2242
DRUG SUNDRIES		
McGUFFIE'S SUNDRIES	Hwy. 80, Alpine	HI 5-2121
M. H. SMITH	113 W. Main St., El Cajon	HI 4-3135
EQUIPMENT RENTALS		
FRED RUSHING	Alpine	HI 5-2214
FEED		
WAKE'S FEED STORE	2458 Tavern Road, Alpine	HI 5-2752
GRADING		
JIM GAVIN	Alpine	HI 5-3779
FRED RUSHING	Alpine	HI 5-2214
INSURANCE		
JEANNETTE C. HINKLE	2105 Hwy. 80, Alpine	HI 5-2502
LUMBER & BUILDING SUPPLIES		
AL HINKLE LUMBER & RANCH SUPPLIES	2101 Hwy. 80, Alpine	HI 5-2184
MARKETS		
EMPIRE MARKET	Alpine	HI 5-2105
PLUMBING		
TED WHITT	2325 Elting Dr., Alpine	HI 5-3665
REAL ESTATE		
ALPINE BRANCH of LA MESA REALTY	Hwy. 80, Alpine	HI 5-3603 HI 5-3035
DON BATES	2445 Hwy. 80, Alpine	HI 5-2537
J. H. McKIE, JR.	2355 Hwy. 80, Alpine	HI 5-2217
L. V. SCOTT	2649 Hwy. 80, Alpine	HI 5-2025

CERTIFICATE OF TRANACTING BUSINESS UNDER FICTITIOUS NAME
No. 23196-A

STATE OF CALIFORNIA,
County of San Diego--ss.
The undersigned do hereby certify that they are transacting business at 2223 Highway 80, Alpine, California, in the State of California, under a designation not showing the names of the persons interested in such business, to-wit:
ALPINE CLEANERS AND U-WASH and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

GERALD B. GERLT, residing at 1415 Terrace Knolls, Alpine, California.
HELEN L. GERLT, residing at 1415 Terrace Knolls, Alpine, California.
Witness our hands this 21st day of June, 1960.

GERALD B. GERLT
HELEN L. GERLT

STATE OF CALIFORNIA,
County of San Diego--ss.
On the 21st day of June in the year one thousand nine hundred and sixty, before me personally appeared Gerald B. Gerlt and Helen L. Gerlt known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

Witness my hand and the seal of my office this 21st day of June, 1960.
(Notarial Seal)

WM. G. BROWN
Notary Public

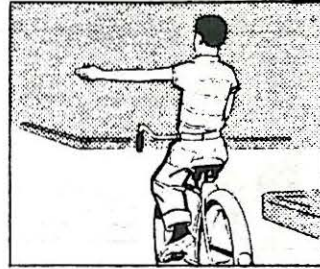
My Commission Expires April 11, 1961
1st publication June 23, 1960

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McGUFFIE'S ALPINE SUNDRIES
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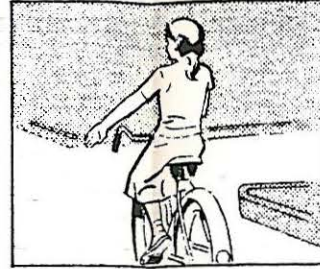
WHAT'S YOUR CYCLING I.Q.?

Safe bike riding is fun, and no one gets hurt. This quiz is designed to show you now much you know about safe bike riding. It's smart to ride safely, and more fun, too, when you follow traffic rules.

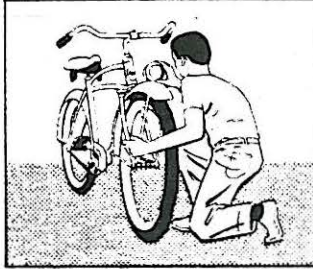
Since bike riding is a matter of common sense, and the application of safe riding rules is simple, you won't have much trouble passing this test. Try it and see! Answers are listed below.



1. This is the signal for a left-hand turn.
True False



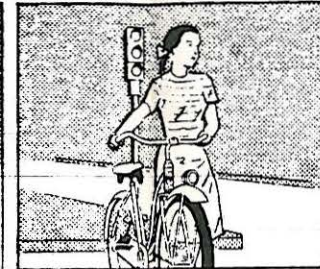
2. This is the signal for a right-hand turn.
True False



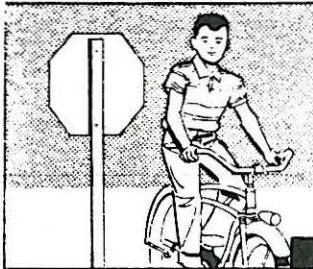
3. Bikes should be inspected only when something goes wrong.
True False



4. Your handlebars should be higher than the seat when properly adjusted.
True False



5. You should never dismount to walk your bike across busy intersections.
True False



6. Bike riders are not expected to obey traffic lights and signs.
True False

Answers: 1) True 2) False 3) False 4) False 5) True 6) False
Always walk a bike across a busy intersection. 6) False—Cyclists obey the same rules as vehicular traffic.

DESCANSO NEWS

The Chapel of the Hills church in Descanso recently received a gift in the amount of \$2,000. from the Southern California-Arizona Conference to be applied on the purchase of the church parsonage. The gift replaces a like amount which was borrowed from the building fund last year in order to make the down payment on the parsonage. Don Perkins wishes to thank all those who along with him had faith that this could be done. The gift has been put in the building fund.

Mr. and Mrs. Ray Partridge left July 1 to drive to Rochester, New York, to visit relatives. Their son Ray, little daughter Roben D., and Betty's mother Claire Duffield went with them. Mr. Duffield likes California so well that he's staying here.

The true spirit of conversation consists in building on another man's observations, not over-turning them. -Bulwer-Lytton.

BAKE SALE

AT GUATAY

The Woman's Society of Christian Service of the Chapel of the Hills church will have a bake sale in Guatay this Saturday morning. The ladies have pledged \$10.00 or more per month to the General Fund of the church. The bake sales profits will go to fill this pledge.

The ladies plan to have bake sales on the second Saturday of each month, rotating between Guatay, Pine Valley and Descanso.

In fact if anyone wants something home baked between sales, he can call Jody Perkins or Betty Van Dusen.

The Evening Circle of the Chapel of the Hills will meet at the church Monday, July 11, 7:30 P.M. After the meeting, there will be a Tupperware demonstration. The ladies will receive \$15. for every \$100. sold.

S.D. County 19

San Diego County was 19th among all counties of the United States in value of 1959 agricultural production, according to the Research Department of the San Diego Chamber of Commerce.

California counties predominate in the list of leading counties in the country in value of soil products. Fresno, with products valued at \$390,211,118 tops the list and Tulare, Kern, Los Angeles, and San Joaquin follow in order. Maricopa County of Arizona is sixth and Polk County, Florida, seventh.

BOY SCOUTS

B. S. COURT OF HONOR CANCELLED

The June Court of Honor for Boy Scout Troop 105 of Alpine was cancelled because the boys did not pass the Board of Review held the Monday before. Hope they buckle down--they will try again in August.

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For Rent

FOR RENT: Furnished rooms, apts, houses by day, week, month. Alpine Guest Lodge (formerly Tappy's) 2335 Highway 80. HI 5-3721 or HI 5-2003.

Services

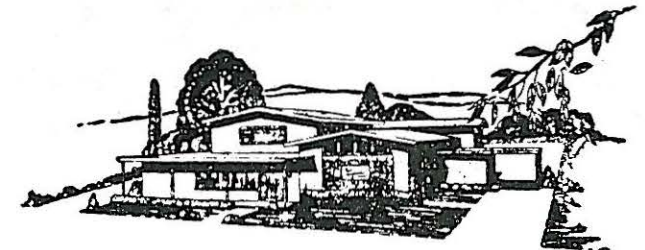
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MILK GOAT ASSN. PLANS PARTY

The Southern California Milk Goat Association will have a lawn party next Sunday afternoon, July 10, at 2 P. M. at the home of Mr. and Mrs. Max Neben, Railroad Avenue, Santee.

Alpine Woman Dies

Mrs. Helen Lipscomb, 85, who lived with her daughter and son-in-law, Mr. and Mrs. George D. Hoggard, of Alpine Villa, Alpine, died Sunday in a local hospital. She is also survived by a son, John S. Lipscomb. A native of Nevada she has lived in California for twenty years.

Funeral services were held Wednesday afternoon at the El Cajon Mortuary Valley Chapel with Dr. Roger Larson of Alpine Community Church officiating. Burial was in Glen Abbey.

CAMPO NEWS

by FAY FARRIS

Just to complete the information on the Verner-Thompson wedding on Saturday, June 25... the bridegroom's uncle, Rev. Ralph Thompson performed the ceremony at the Reorganized Church of Jesus Christ of Latter Day Saints in San Diego. The uncle of the bride, Larry Varner of Ramona, gave her away. Her dress was white satin. Judy Thompson, sister of the groom was maid-of-honor, and she wore blue chiffon with matching accessories. Ralph McGuffie was best man. Jeannie D. Wiley of Ramona, cousin of the bride, was flower girl. Zola Mae Stark, bridesmaid, wore blue net with white accessories. Mrs. Thompson, mother of the bridegroom, wore navy blue with white accessories. A reception in the lower auditorium of the church followed the ceremony.

Rosana Herrod and her brother of Boule-

vard are remaining in Santa Barbara where she has been attending college. They are employed by their brother-in-law at his health food store.

Neal Thompson is in the U. S. Forestry, and is stationed at Miramar.

Vern "Butch" Spice has passed his test as a lifeguard and is employed in that capacity at the Mt. Empire High School pool.

For those who have not seen the pool this year, it has been completely tiled in greenish blue and is a credit to our community.

Mr. and Mrs. P. L. Moreland and family recently spent several days visiting his mother in Seaside, California (near Monterey).

Mrs. Dell Nielsen has been spending the past week in the cabin of Ruth Lawrence in Lake Morena. Mrs. Lawrence expects to join her for the weekend.

The Mexican Canasta Club met at the home of Jane Ham on Wednesday, June 29. The following were present: Phoebe Thompson, Ardell Craft and her daughter-in-law Jean Craft, Marie Martin, Marie Lindemann, Dell Nielsen, Fay Farris and the hostess. Prizes were won by Phoebe Thompson and Jane Ham.

The Mt. Empire Woman's Club held a food sale on Saturday, July 2, at the firehouse in Pine Valley.

Mrs. Pearl Glick of Descanso has been in the hospital following a heart attack.

The Mountain Whirlers Square Dance Club held its annual meeting on Friday evening, July 1, at the club house in Campo. The following were elected as officers: president, Wm. Wordley; vice-president, Bee Boyd; treasurer, Fay Farris; secretary, Alvinia Blackburn; hostess chairman, Marguerite Ison. Plans are being made to increase the attendance at the dances, and all the new officers are vitally interested in the success of the club and have pledged their help to make it a success. It is hoped that all members will do their part by attending the dances on the first and third Saturday nights, as well as the round dance class and square dance workshop on Wednesday nights. Guests are welcome. We have a fine caller (Al Schaeffer), a nice club house and an excellent dance floor, so let's have fun and have a bang-up year.

When men speak ill of thee, so live that nobody will believe them. -Plato

Gardener's Checklist

by California Assn. of Nurserymen

1. In July, watering is of paramount importance in the garden. The C. A. N. says that to be effective water must penetrate to the depth of the roots of any particular plant. The interval between applications of water should be spaced to permit soil to become somewhat dry.

2. Before taking that vacation, irrigate and fertilize the lawns, bedding plants, trees and shrubs.

3. Colorful double Transvaal Daisies come in eye-catching colors—some vivid, others pastel. They are now obtainable from C. A. N. nurseries.

4. The soft gray color of prostrate rosemary takes the glare off of hot concrete. In low maintenance areas, rock plantings, and overhanging a wall, this versatile rosemary has found wide use in desert and coastal areas.

5. Plants such as moon vine and dusty miller that reflect moonlight, or garden lights, will add to the enjoyment of outdoor living on mild summer's evenings.

WANT A LAWN SUBSTITUTE?

Ground covers can be used effectively for lawn substitutes, according to the California Association of Nurserymen. Where soil conditions, weather or terrain is a factor unfavorable in growing or caring for a lawn, the choice in ground covers offers great variety in color (both of foliage and flowers), habit of growth and climatic adaptability. Varieties include woody deciduous as well as evergreen plants, vines, perennials and even succulents.

No wonder wild strawberry is very popular where a flat, more-or-less even effect is desired for the ground cover. Economically obtainable in flats, wild strawberry will spread rapidly by runners to make a thick, low mat of lush dark green foliage. An occasional bright red leaf adds interest, as do one-inch white flowers in spring followed by small, bright red berries. (In areas where plants don't set fruit, there is the compensation that birds aren't a worry!)

Dichondra thrives in heat; therefore, this is a good time to start it from flats, following up with copious watering. The C. A. N. nurseryman will gladly show you how to divide the matted dichondra into clumps, and tell you how far apart to plant it for quickest coverage of total

area you wish to cover. Dichondra needs infrequent mowing and does best in sun. Its pebble-like, dark green leaves are like miniature lily pads.

Because of the difficulty in mowing banks or around rocks, it is often desirable to use a ground cover of more or less uneven growth habit. These types grow in a "clumpy" manner and so require no mowing---only an occasional clipping. For such situations, ivy geraniums are hard to beat. Besides their deep evergreen ivy leaf, they provide bright flowers over a long season.

Many a man thinks he is patient, when, in reality, he is indifferent. -B. C. Forbes

The Alpine Volunteer Fire Department will have a training meeting next Tuesday evening, July 12, at 7:30 P. M. at the Fire House.

Fred Rashing
Grading and Equipment Rental
Soil Conservation
Subsoiling — Brushing
Dam Building
Subdivisions
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